

BEN DATMO
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EDUCATION

2006 – 2009

BA (Hons) Graphic Design - 2:1
University of Cumbria,
Carlisle, United Kingdom

2003 – 2006

Graphic Communication
High School,
Västerhöjds gymnasiet
Skövde, Sweden

SKILLS

Mac OS / Windows
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Acrobat
Screen Printing
Digital Photography

PUBLICATIONS

2010

Art Power.
'Touch Branding 2'

2009

Design and Design International Award.
'Book of the Year Volume Two'

2009

Computer Arts 'Graduate Showcase'

LANGUAGES

Swedish, English

REFERENCE

"His passion for design is unrivalled and its no coincidence that the work we produced during his time here was some of our best."

Andy Hunns, Creative Director
Clinic London

References available on LinkedIn:
<http://www.linkedin.com/in/bendatmo>

HELLO

I am a versatile, passionate and hard working designer with international experience. I have worked with everything from strategy and brand development, global campaigns, websites, packaging and interior design, to layouts for both annual reports, magazines and books alike. With high aspirations and a great passion for design, I now look for new challenges where I strive to create meaningful design together with a team of creative people.

The creative process is what drives me. This is where I take my idea and develop it further by combinations of texture, colour and shape. All of which affect a person's opinion about a product or environment. My goal is to always find a solution, which requires hard work and an objective approach. I am motivated to succeed and create the best I can out of as little as possible - to predict the outcome in order to refine my work to the best it can be.

EXPERIENCE

Loco People, Stockholm

December 2011 - Present
www.locopeople.se

Clinic, London

July 2010 - October 2011
www.clinic.co.uk

Firedog Design, London

March - June 2010
www.firedog-design.co.uk

Anya Hindmarch, London

March 2010
www.anyahindmarch.com

Richard P Chapman Ltd, London

February - March 2010,
www.richardpchapman.co.uk

SHISHI ISHI, London

February - March 2010
www.shishiishi.com

Five33 Studios, London

November 2009- February 2010
www.five33.com

Landor Associates, London

October - November 2009
www.landor.com

CLIENTS

Arsenal FC, Disney, The FA, Selfridges&Co, Hot Topic, CBS outdoors, Barclays, Cisco, Brains, WRC, Network Rail, Al Jazeera, British Gas, Lovehoney, Co-operative, Nestea, De Beers, Pixar, WRC, Bloomingdales, St Paul's Cathedral, Yotopia, LOVEFiLM, The Pacific Institute, The Co-operative, Madame Tussauds, Society of London Theatre, Capcom, Electronic Arts, Anya Hindmarch, IKEA, Telia and Universal Music amongst others.

ENTHUSIASMS

I have always had a great interest in skateboarding and music and this is where my interest in photography and fashion were born. I've been skateboarding since I was eleven and through this lifestyle I found my interest in design, in all its forms. When I am not working I spend time in the gym, practicing Mixed Martial Arts as a way to keep me physically active and healthy while it also allows me to express my creativity in a different way. Recently, I started to play the guitar. With inspirations from punk rock and folk music, this a different lateral to my creative side.
